South Devon Heritage Coast

Heritage Coasts are the finest stretches of undeveloped coastline in England and Wales. Their natural beauty and their enjoyment by the public give them a special claim for both protection and sensitive management. Since 1973, 45 stretches have been defined, covering more than one-third of the coastline of England and Wales.

The South Devon Heritage Coast is a non-statutory designation, defined by the Countryside Commission in 1984. It covers the 75km (49 miles) of coastline between Wembury Beach in the west of the area and Sharkham Point in the east, its boundary extending 2km out into inshore waters. Around the Yealm and Erme estuaries the boundary reaches over 5km inland, whilst in other areas the boundary is just 300m inland.

The inshore waters and wider marine component of the designation is considered as one of the special qualities that define the unique "natural beauty" for which the South Devon AONB is designated as a nationally important protected landscape.

The main objectives for Heritage Coasts are:

- To conserve, protect and enhance the natural beauty of the coasts, including their terrestrial, littoral and marine flora and fauna, and their heritage features of architectural, historical and archaeological interest.
- To facilitate and enhance their enjoyment, understanding and appreciation by the public by improving and extending opportunities for recreational, educational, sporting and tourist activities that draw on, and are consistent with, the conservation of their natural beauty and the protection of their heritage features.
- To maintain and improve (where necessary) the environmental health of inshore waters affecting Heritage Coasts and their beaches through appropriate works and management measures.
- To take account of the needs of agriculture, forestry and fishing, and of the economic and social needs of the small communities on these coasts, by promoting sustainable forms of social and economic development, which in themselves conserve and enhance natural beauty and heritage features.